



## Making personal happiness and wellbeing a goal of public policy

LSE researchers contributed to establishing happiness as a desirable and measurable goal of public policy in the UK and worldwide

## What was the problem?

Money does not equate with happi



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ed with economic measures such as Gross Domestic Product, the OECD of and recommend international measures of subjective wellbeing that developed by Layard and others in Britain.

Global Agenda Council on Well-being and Mental



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