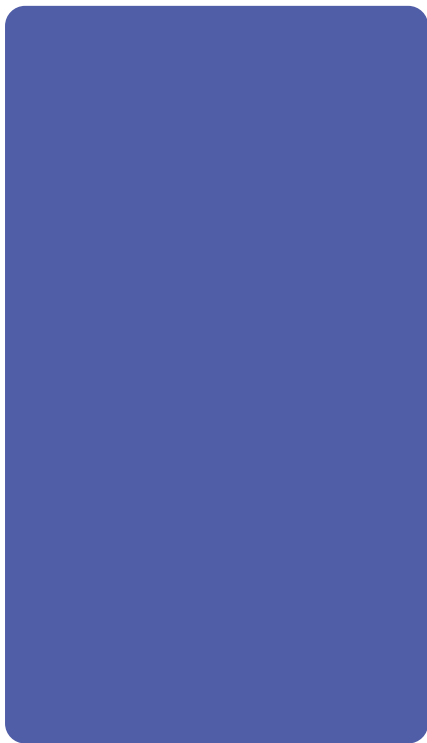


# Assessing private sector engagement in the Colombian peace process

Mary Martin, LSE IDEAS<sup>1</sup>



thousands more casualties, and over five million people uprooted from their

Clear policy messages and efficient governance structures on the part of

## INCENTIVES AND RESPONSES



which are seen as unpopular or difficult, such as

rather than a defined peacebuilding target. A typical

Business leaders also found it difficult to

sector inputs. Division of roles, the definition of goals, and a sense among officials and politicians

taking on a high-profile social role, the private sector

to act and fulfilling the state's duty to guarantee

sector—face difficulties in making the relationship

issues. The most significant inhibition on business,

## CONCLUSION

wellbeing of people at local level and modifies

Although this trend is confined to a relatively

seen as part of building a new profile of corporate

## POLICY AND PRACTICE RECOMMENDATIONS:

For policy-makers:

to help generate context-specific

## ENDNOTES

1

2 Historical Memory Group (2013). "“Enough Already!” Colombia: Memories of War and Dignity" (PDF) (in Spanish). The National Center for Historical Memory (NCHM). ISBN 978-958-57608-4-4.

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