

HYE YOUNG KIM

ACADEMIC POSITION

Assistant Professor of Marketing

EDUCATION

The University of Chicago Booth School of Business

Yonsei University

RESEARCH INTERESTS

PUBLICATIONS

Kim, Hye-young. D(HRP8K H NLLO Q WR5VWVXJHP- DQJ R!• IEU(KQVK 'P8 PL

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Lecturer

Guest Lecturer

PROFESSIONAL AFFILIATIONS

REFERENCES
