



SESSION A: THE POWER OF PRIVATE ACTION

15.00-17.15 NAB 4.21 (4th floor)

PRESENTERS

Session host:

Professor Sir Julian Le Grand

Department of Social Policy; The Marshall Institute

Professor Oriana Bandiera

Department of Economics; Director, STICERD

Presentation: *Altruistic Capital in Banking*

We measure altruistic capital in banking using unique survey data on social impact and social worth of approx. 9000 employees across 55 countries of a large global bank, and we compare the results to the same questions asked of employees in more traditional social sectors, such as government and non-profit organisations. We show that both perceived social impact and social worth are strongly correlated with financial performance and client service. We then show that the financial crisis, which reduced trust in bankers

exacerbated a vicious cycle that potentially reduces social welfare.

Dr Armine Ishkanian

Post-Major Review Assistant Professor; Programme Director, MSc in Social Policy and Development (State and NGO streams), Department of Social Policy

Presentation: *Supporting effective activism? Philanthropic foundations and civil society advocacy*

This paper draws on research conducted in England, Greece, and Armenia from 2011-2015. It examines how private, philanthropic foundations engage with and support (or not) civil society advocacy and campaigning around issues of poverty and various forms of inequality.

SESSION B: MEASURING AND SCALING SOCIAL IMPACT

15.00-17.

PARTICIPANTS

In alphabetical order

Aris Angelis

Research Officer, Department of Social Policy, LSE Health

Research interests: Pharmaceutical policy; health technology assessment; decision analysis

Biography: Aris Angelis is a Research Officer at the Medical Technology Research Group, LSE Health, and a PhD Candidate at the Department of Social Policy. His research interests include pharmaceutical economics, pricing and reimbursement policies of new medicines, health technology assessment (HTA), and market access

based on Multiple Criteria Decision Analysis (MCDA) for assessing the value of new medical technologies in

Zhuoqiong Chen

PhD student, Department of Management

Research interests: Microeconomic theory and behavioural economics

Biography: Zhuoqiong is a PhD student of Managerial Economics and Strategy group in the management

teaches a variety of classes, including Microeconomics, Game Theory, Corporate Finance and Strategic Management at LSE.

Clare Coultas

PhD student, Department of Psychological and Behavioural Science

Research interests: Critical health and community psychology; dialogue; participatory methodologies; social change interventions and evidence

Biography: Clare Coultas is PhD Candidate in the Department of Psychological and Behavioural Sciences, LSE. She has over five years of experience working in programmatic and research roles for youth- and child-focused non-governmental organisations (NGOs) in East and Central Africa. She speaks Swahili fluently and is broadly interested in the social, cultural, gendered and systemic issues surrounding community wellbeing, along with implementation science and the evaluation of *change* interventions. Clare holds a BSc in Human Sciences and MSc in International Primary Health Care, both from University College London, UK.

Alexia Delfino

PhD student, Department of Economics

Research interests: Behavioural economics; development; organisations; entrepreneurship

Biography: I am a PhD Candidate in Economics at the LSE, where I completed my Master of Research in 2015. Before coming to London, I studied at the Pisa. My research focuses on aspirations, social mobility and career choices, both in developed and developing countries. My methodology tries to combine theory in behavioural economics with experiments, both in the laboratory and in the field.

Elena Denaro

PhD student, Department of Sociology

Research interests: Collaborative economy; social entrepreneurship; digital

contemporary British society. Her current work focuses on the reproduction of wealth amongst elites in the UK, considering the roles of two key and so far under-researched actors: family office

Dwan Kaoukji

PhD student, Department of Social Policy

Research interests: International development; NGOs and organisational change; innovation and scale





