

## FAQ 20: How do you adjust data collection methods for different age groups?

### What's the issue?

It is important to separate what you want to ask children from how you ask it. How you ask it depends on how old they are – on their competence to understand what you are asking, and to express themselves in their reply.

If children think a question is too old for them, they will still try to give an answer, but the answer may be meaningless. If they think a question is too young for them, they will become bored, or may give a silly answer deliberately.

This issue is important in ensuring your data are reliable and valid. But it is also important to ensure that child participants are treated with respect.

### Common practice

Researchers working with children generally conduct a pilot study, putting their questions to the age group they wish to research. Only with careful piloting of questions (for a survey or interview) can you be sure that the children understand your question and can express their answer.

If qualitative methods are used, the language and approach can be adjusted in the research situation, provided the researcher is experienced in working with children.

For surveys, younger children will require a simpler version of the questions and a shorter questionnaire – 20 minutes is a long time to sit still for a 7-year-old. Most researchers don't ask questions about time use to children younger than about 9.

Many researchers use the age categories used by schools as a guide to maturity (elementary children, primary children, secondary/high school, etc.) as these categories inform social norms of in/dependence.

Straightforward questioning may be supplemented with prompts and stimulus material (Bragg, 2007). Some examples include:

Controversial or representative statements to initiate reactions; for example, McCallum *et al.* (2000) used four "statements cards" about learning as prompts with children aged 6 and 11.

Focus groups may use colour cards to access feelings where (Bragg, 2007) different colours evoke different emotions, and can be interesting as a way to talk about positive and negative aspects of, for instance, a project (de Bono, 2000).

Timelines – children draw or get a timeline and mark on it the ups and downs of a project, a period of time, their own lives, etc. These could also take the form of "confidence lines" that show how a person's confidence has changed over the course of a project, or what they can do afterwards that they could not do before (Bragg, 2007).

Ranking exercises: children may be given a set of cards or photographs of activities or issues to rank in order of importance (Bragg, 2007).

### Pitfalls to avoid

It is tempting to treat children of different ages in the same group – for example, conducting a focus group with children aged 7–10. But this is too big a group – the younger children will be intimidated and the older ones may feel insulted.

The cognitive capacity of younger and older children must be considered carefully – don't ask younger children questions containing double negatives (e.g. "Do you agree or disagree that it is a problem that some children can't access the internet?"); ethically, it is important not to introduce "adult" ideas (e.g. of images of sexual violence) to children who have not already experienced these in their daily lives.

Remember that, while teenagers will probably understand your questions easily, they are very sensitive to the presence of peers – it may be better to interview them alone.

## Examples of studies where data collection was adjusted for different age groups

In my research, prior meetings with teachers indicated that questionnaires for the younger children should be very simplified and not include open questions, since at this stage they were able to read but still struggled with their writing skills. For the questionnaires for the younger children, each page included one question visually aided by drawings. Open questions included on the 4th year questionnaires were excluded from the 1st years'. In the case of 1st year children, the teacher explained the task and read the questions out loud, waiting for everyone to answer. It

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