

## FAQ 39: How do I report my qualitative data?

### What's the issue?

In the end there is not all that much difference between reporting quantitative and qualitative data – the main issue is to present the findings of a study in such a way that those who wish to use them can understand what has been done and what the results are.

### Common practice

Qualitative data analysis is often constructed around themes, and so is the reporting. To support the analysis it is common to include direct quotes from, for example, interviews.

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judge your work

