



MEDIA@LSE Electronic MSc Dissertation Series

Behind the Laughter: Mediating Hegemony through Humour

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Dissertation submitted to the Department of Media and Communications,
London School of Economics and Political Science, August 2012, in partial
fulfilment of the requirements for the MSc in Politics

INTRODUCTION

why



1 Liu (1997) acknowledges the relevance of the hegemony concept in the Chinese context. However, his case is limited to a specific historical era, that of the so-called “Cultural Revolution” (1966-1976). The dissertation focuses on a different time period and tries to explore the hegemonic discourse in a time when China begins to perceive her as a rising power.

THEORETICAL CHAPTER

Previous research on the Spring Festival Gala

The concept of hegemony

The debate regarding humour/political humour

Encyclopædia Britannica

Justification of Critical Discourse Analysis

Zuotian, Jintian, Mingtian

Shuo Shi'r

Cui Yongyuan

Baiyun

Heitu

FINDINGS AND INTERPRETATION

Theme I: construction of symbols

Silliness and overestimation



I wanted you to talk about the time a little bit earlier than
yesterday". "Oh, the day before yesterday, we
were informed of the invitation by the village office



should have treated me as a c

Reflection on Theme I

The individuals are always guilty, and the state innocent

I discovered that the sheep lost hairs. So I started plucking the hair. In the evening when I returned home, I made it into wool. In the morning, I started weaving a pullover, herding sheep, and plucking again the hair. In the end... the production team found out. They not only confiscated the pullover, but also organised a

Other people charge money for singing. He charges life.

harm

1

Table 1

We took the special transportation to

CONCLUSIONS

REFERENCES

Sociological Methods and Research

Humour

*in Society: Resistance and Control,
Hegemony,*

A Dictionary of Marxist Thought,

Handbook of Qualitative Research Methods for Psychology and the Social Sciences,

Researching with Text, Image and Sound,

Qualitative

1949-1995 Report of the Damage Caused by Disaster in China,

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