

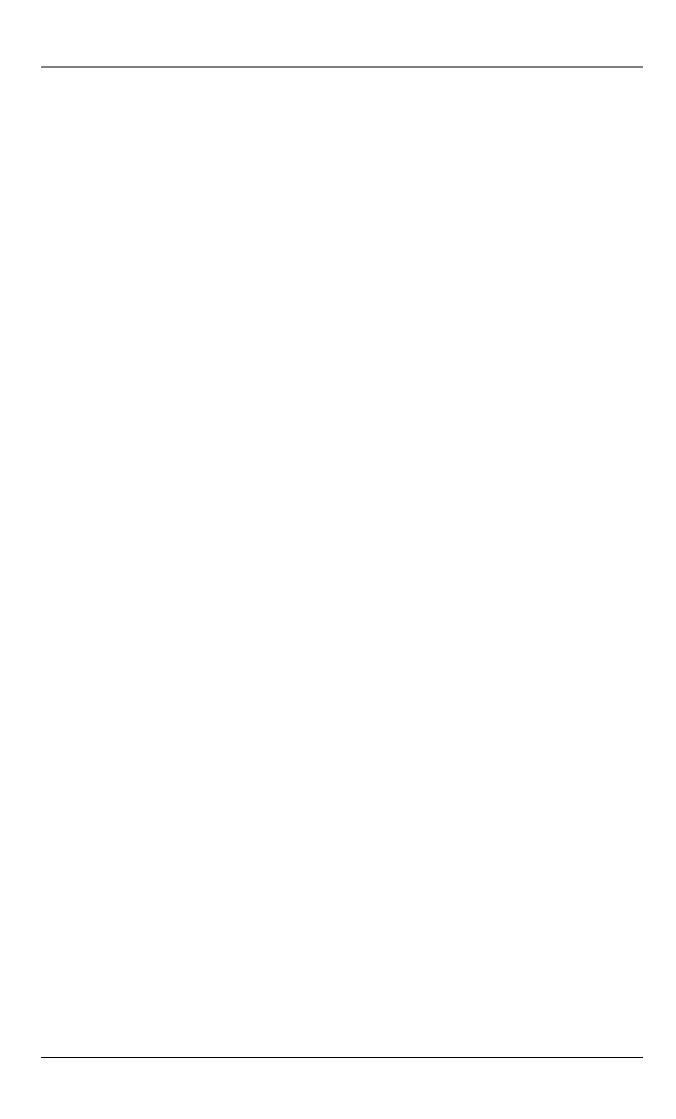
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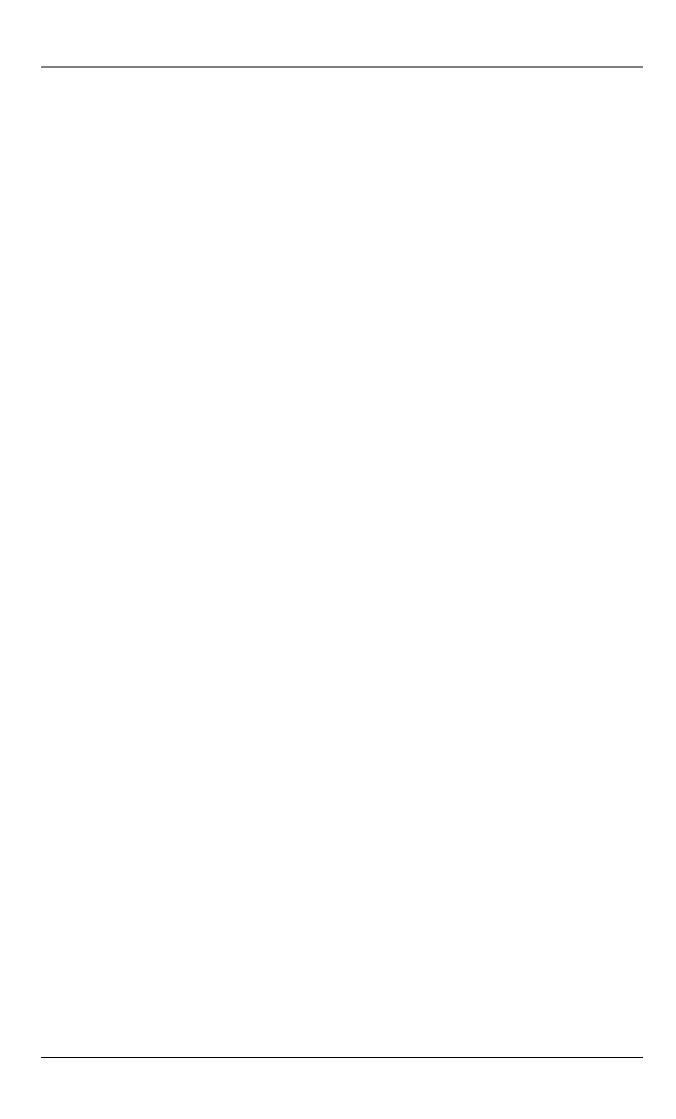
Comparing Perceptions of NGOs and CSR: Audience Evaluations and Interpretations of Communications

Gitanjali Co Devan Anderson,

Dissertation submitted to the Department of Media and Communications, London School of Economics and Political Science, August 2013, in partial

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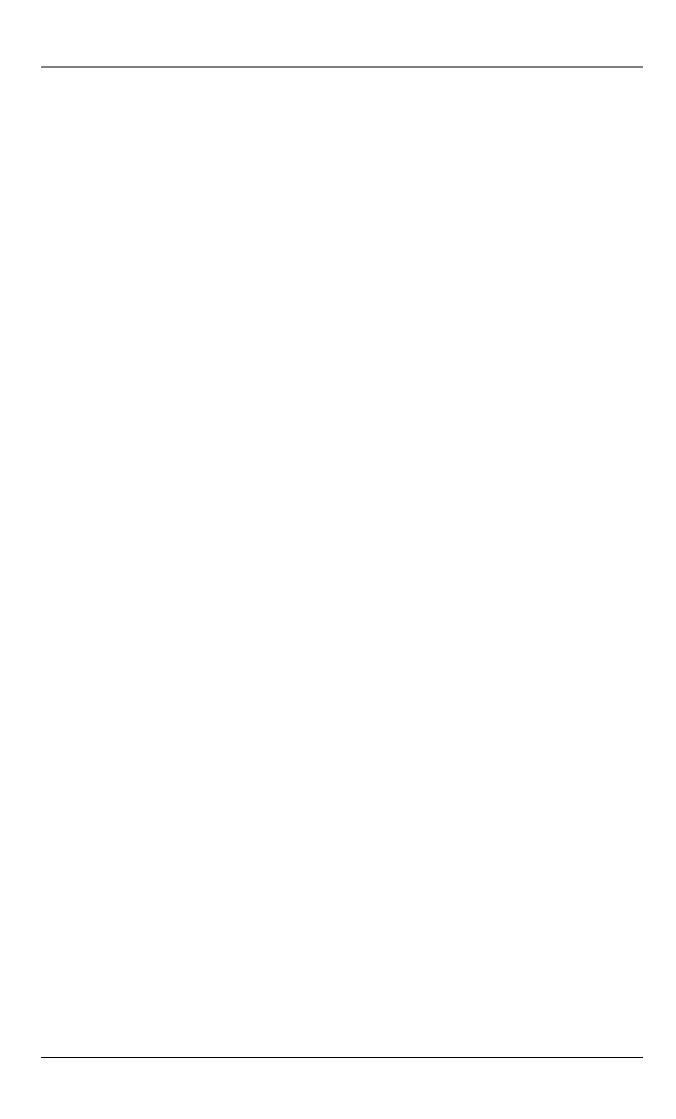














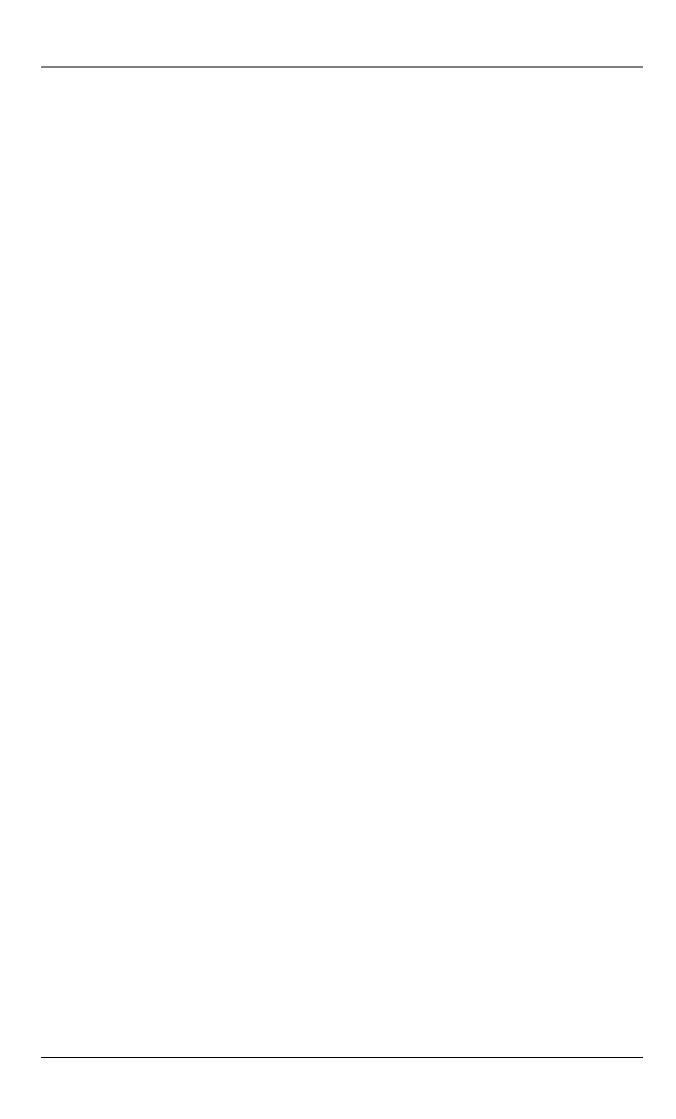


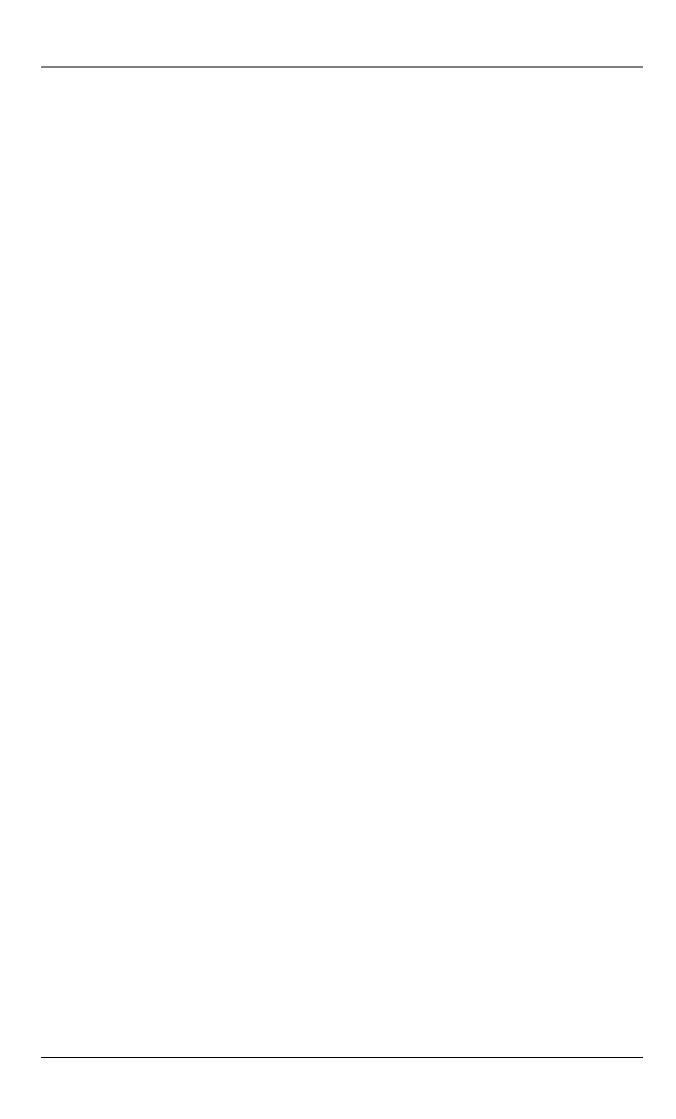
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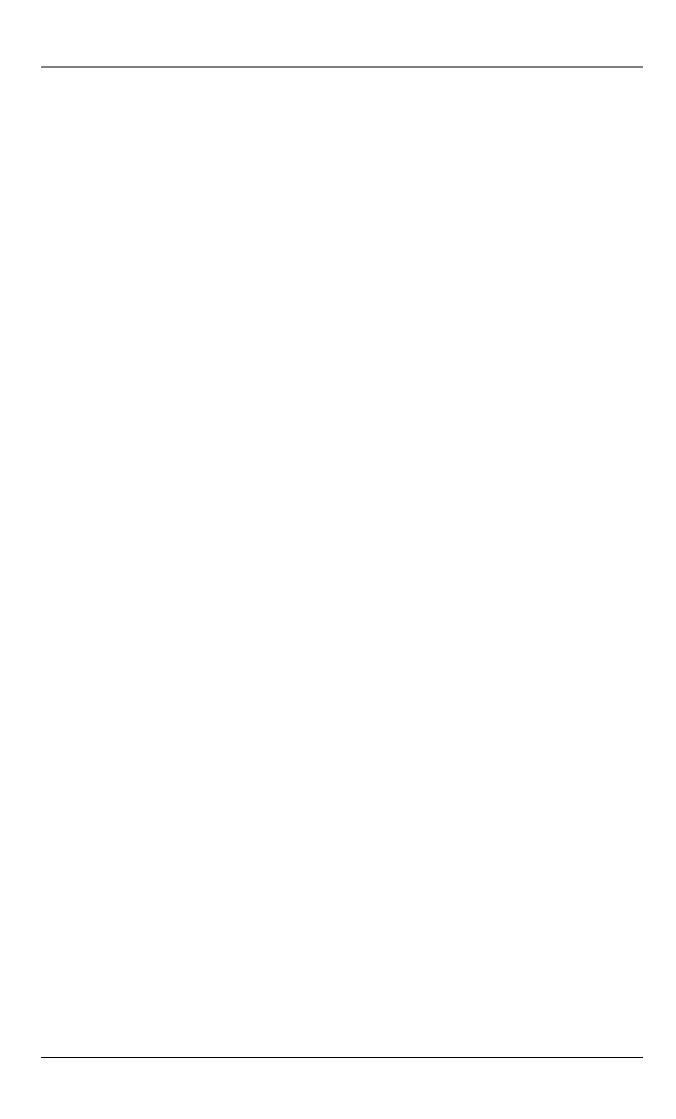








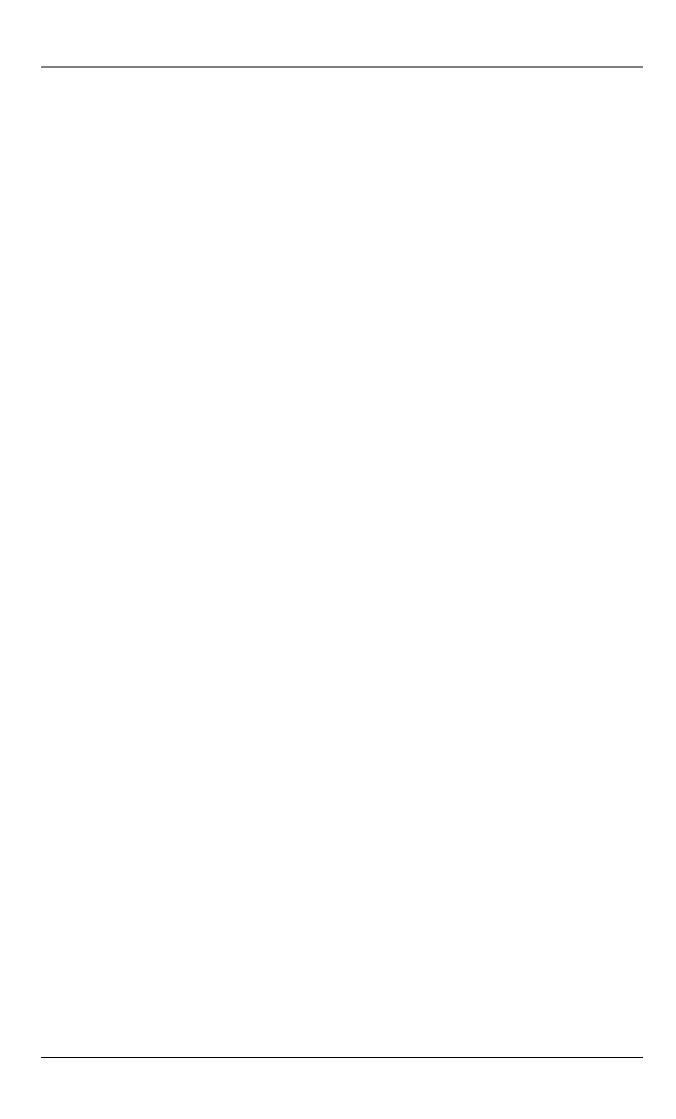


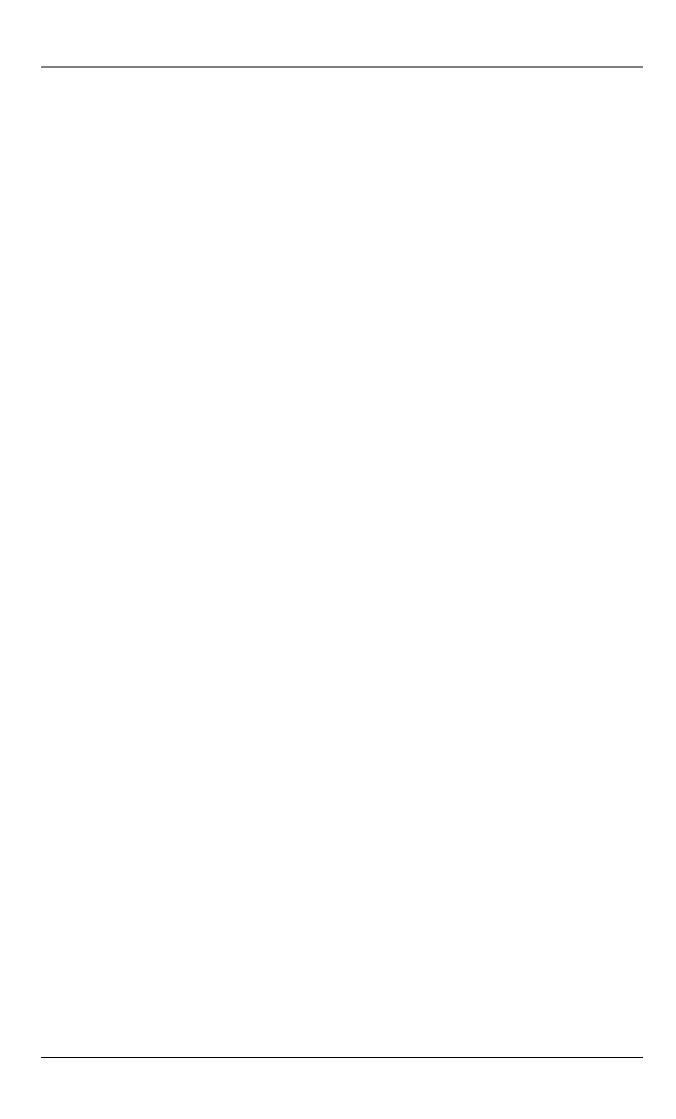


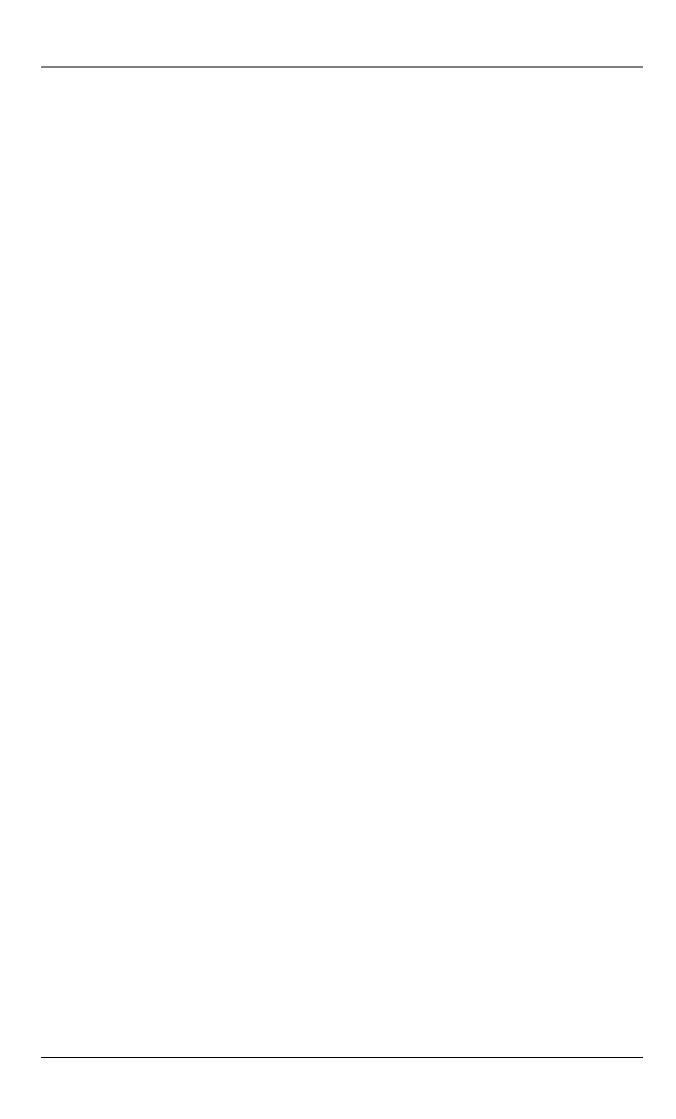


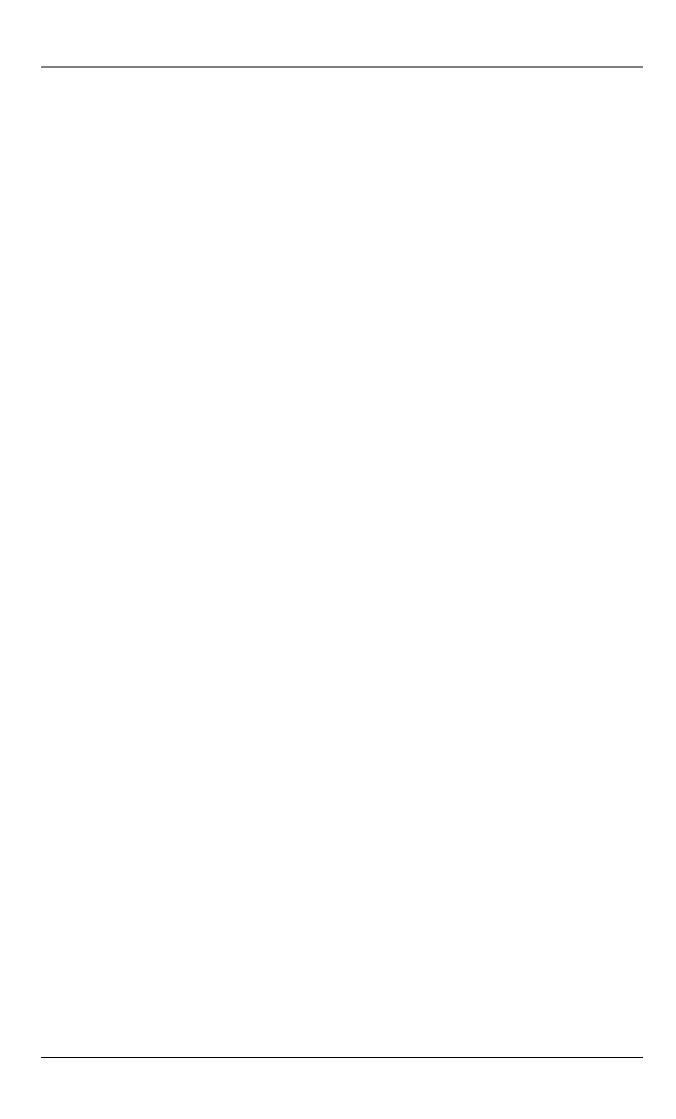


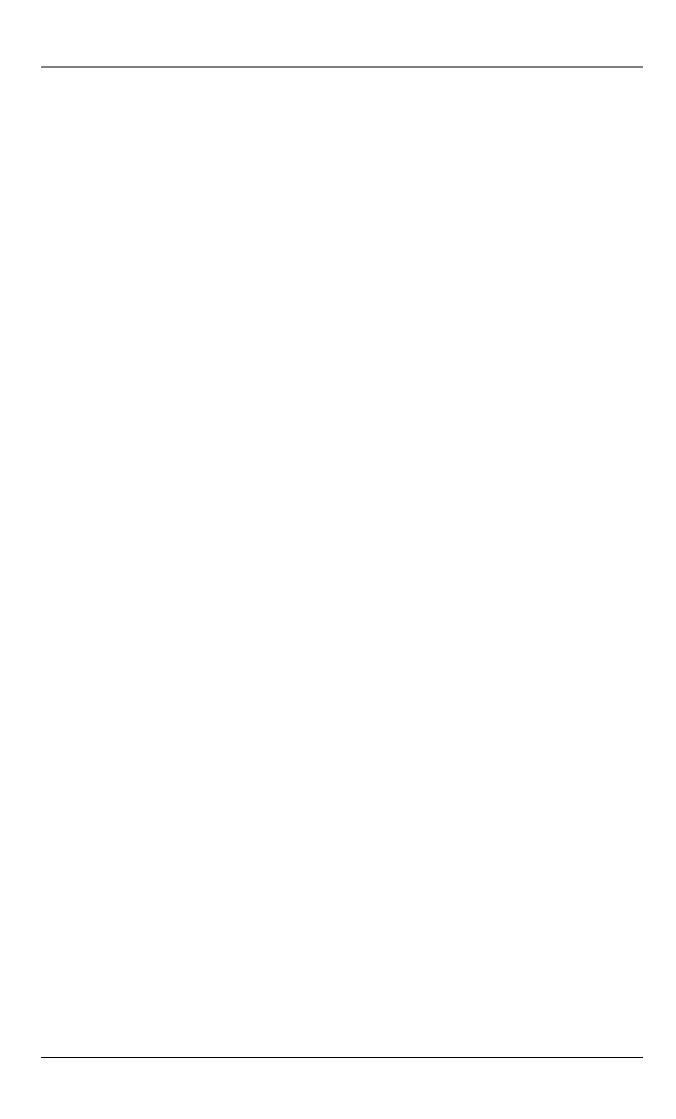


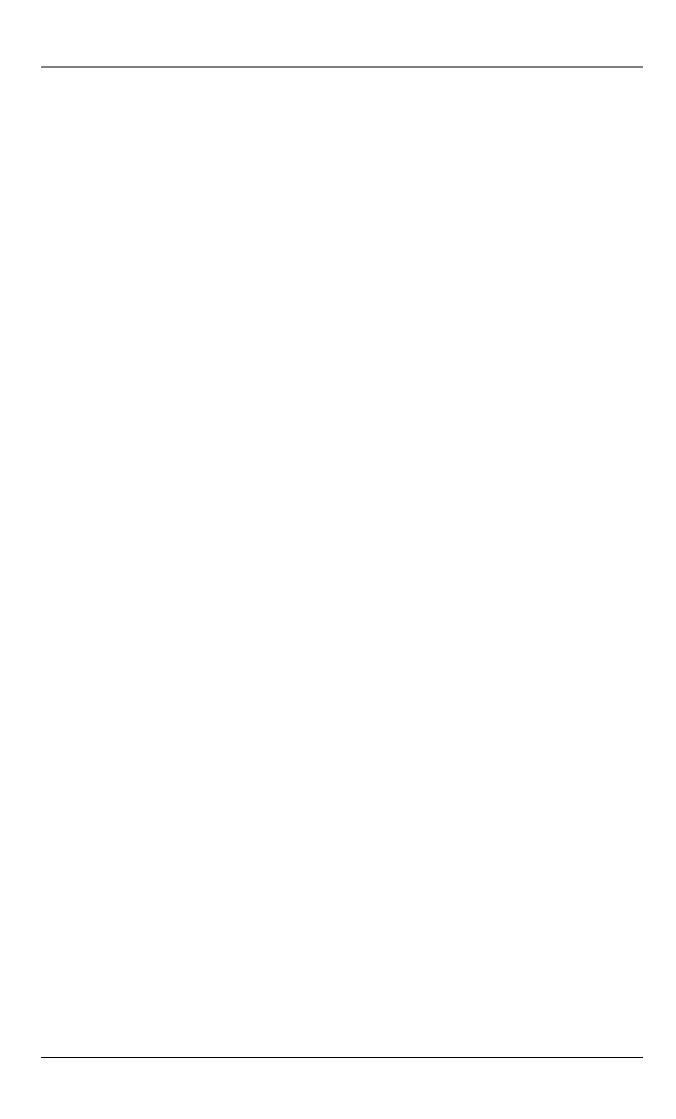












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