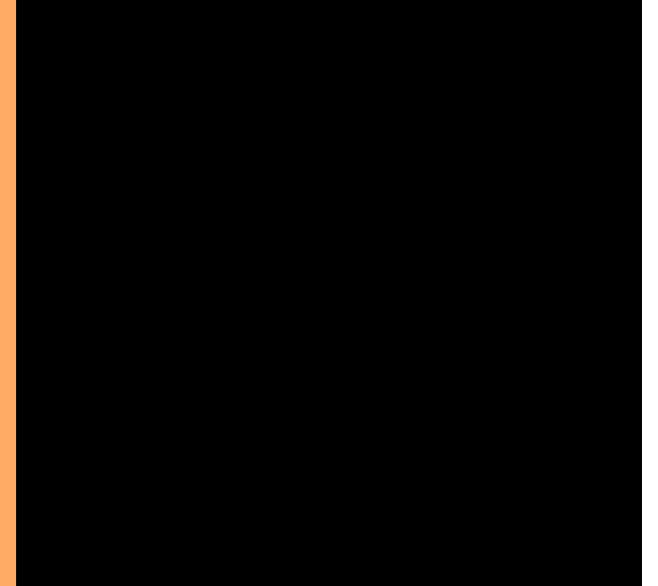
Social Contexts and Responses to Risk Network



• Focus group interviews (N=16) with members of the public (N=116). Groups included a balance of men and women and were stratified by socio-economic status and life stage ('young adults', 'new families', 'midlifers' and 'recently retired'). Questions focused on how people understand 'rules and regulations', good and bad regulation; consumer protection,

• The public are not mentioned in most articles and, when they are included, the framing is that of harm, risk, vulnerability and (problems of) literacy.

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Social Contexts and Responses to Risk network (SCARR)

http://www.kent.ac.uk/scarr/

Economic and Social Research Council (ESRC)

http://www.esrc.ac.uk/ESRCInfoCentre/index.aspx