

A Public Anthropology Initiative

What and how does anthropology contribute to public life? What contemporary forms of expression and communication can anthropology draw on to reach out and contribute to broader and more diverse publics?

The Long Day of Young Peng provides one possible answer to these questions. The *Peng Game* is a nonlinear storyline that uses original ethnographic material (fieldnotes, excerpts from interviews, pictures, videos) to chronicle one day in the life of Peng, a young Chinese migrant. In this digital ethnography, the player is put in Peng's shoes and is

