

US Centre Summer Research Grant

Recipient name: Susanne Klausung

Project title: Privacy Regulation and Firm Innovation: Evidence from US Patents

Summary of project:

This research addresses the gap by studying the extent to which company innovation in privacy-enhancing technologies (PETs) occurs as a response to the CCPA. In particular, it is hypothesised that lower data availability, higher consumer privacy awareness, and greater legal pressure induced by the CCPA prompt firm innovation in privacy-

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Introduction and Objective



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Preliminary Findings

patent count (G06F patents)

Reference List